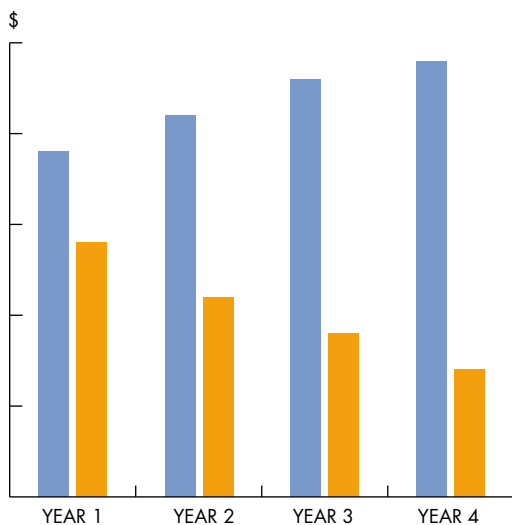


Within the next three years almost every business of any size will receive trading partner pressure to conduct their business using Electronic Data Interchange (EDI).

With EZYB2B, you will become more responsive, more widely connected and more profitable – bring your EDI processing in-house and work directly with your trading partners.



BUSINESS-TO-BUSINESS ELECTRONIC TRADING

BEING PRESSURED TO IMPLEMENT OR EXTEND EDI IN A TIGHT TIMEFRAME?

How will EZYB2B make us more responsive? Running EZYB2B in-house creates the control to rapidly respond to adding new partners and document types. Integration facilitates rapid reporting and response to exceptions and errors in Purchase Orders.

KEEN TO IMPLEMENT EDI WITH SOME OF YOUR SMALLER PARTNERS?

Who can we trade with electronically using EZYB2B? The system is completely scalable, enabling you to implement EDI with any trading partner that has a computer. The more widely connected you become, the greater your cost savings will be.

WANT TO REDUCE COSTS IN CUSTOMER SERVICE AND ACCOUNTS PAYABLE?

How will EZYB2B make us more profitable? Integration greatly reduces the high cost of manually re-keying Purchase Orders and Invoices, enabling the re-deployment of staff on to more productive activities such as telesales etc.

SOUNDS GOOD, BUT HOW MUCH WILL EZYB2B COST US?

Probably a lot less than you are paying now. The EZYB2B fixed (and low) monthly subscription fee model eliminates your exposure to escalating transaction fees and charges for adding new trading partners and mapping new documents. We believe our business model to be unique - ask us about it!

- Possible cost profile with EZYB2B. In-house EDI (with integration).
- Possible cost profile without EZYB2B. Outsourcing EDI (without integration).