

## PRODUCT OVERVIEW

EZYB2B is an in-house purpose-built software solution that is cost-effective, scalable, simple to operate, efficient, installs on a low specification computer and facilitates integration with a wide variety of back-end systems.

### OUR UNIQUE BUSINESS MODEL

EZYB2B is an Electronic Data Interchange (EDI) solution for the smaller business with an initial three year Customer Relationship Agreement which provides for:

- A low fixed Implementation Fee.
- A low fixed monthly Subscription Fee.
- A licence to use the software.
- Installation on site and training on administration and use of the system.
- Consulting assistance with setting up a pilot trading link for one partner.
- Consulting assistance in establishing the integration link with your back-end system.
- Supply of standard re-usable EZYB2B process definitions for document translation and mapping already developed for existing members of our user community.
- Development of new standard re-usable EZYB2B process definitions and mapping to support the document types required for your trading partners.
- Software upgrades which may include enhancements that have been developed for other members.
- Help Desk support via telephone, email and VPN.
- 60 day escape clause.
- Other pricing options available.

### SOLUTION BENEFITS

- Fixed monthly subscription fees remove the escalating costs usually associated with increasing the number of trading partners and overall document volumes.
- Back-end integration enables you to automate manual processes and to re-deploy staff from redundant document re-keying in both Customer Service and Accounts Payable to revenue-generating tasks.
- Integration significantly reduces re-keying error correction costs including the number of Credit Notes.
- Direct electronic exchange of documents significantly improves trading process efficiency.
- Removing the dependency on outsourced EDI vendors enables you to eliminate the cost plus control the timing of adding new trading partners and new document types.
- Faster turnaround of documents and resolution of queries improves service efficiency.
- Prompt electronic Purchase Order Acknowledgements eliminate the uncertainty of having to wonder whether or not a faxed Order has been received and acted upon.
- Trading partners appreciate greater responsiveness which enables them to improve their own processes, the net result being easier trading with each other.

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Connecting Business With Great Software

## SOLUTION FEATURES

- Very easy to implement, learn and use.
- Powerful reporting facility using Microsoft Excel, Access or HTML.
- Scalable for businesses of any size.
- A very small software 'footprint' makes EZYB2B suitable for any business that has a computer.
- Provides document transport functionality in the same way as an EDI VAN.
- Can be licensed just for the integration facility and used in conjunction with your EDI VAN.
- You can continue to use your EDI VAN as well as implementing EZYB2B for other trading partners.
- Developed using the latest software technology.

## WHAT IS BACK-END INTEGRATION?

This is the Holy Grail of an EDI implementation because it is the area from which the greatest efficiency gains can come and therefore where the savings pot of gold resides. Most large Companies will have sophisticated and integrated EDI systems but, in conjunction with back-end system EDI gateways, EZYB2B can deliver a similar capability to the SME market at a fraction of the cost. Integration in an EDI context is:

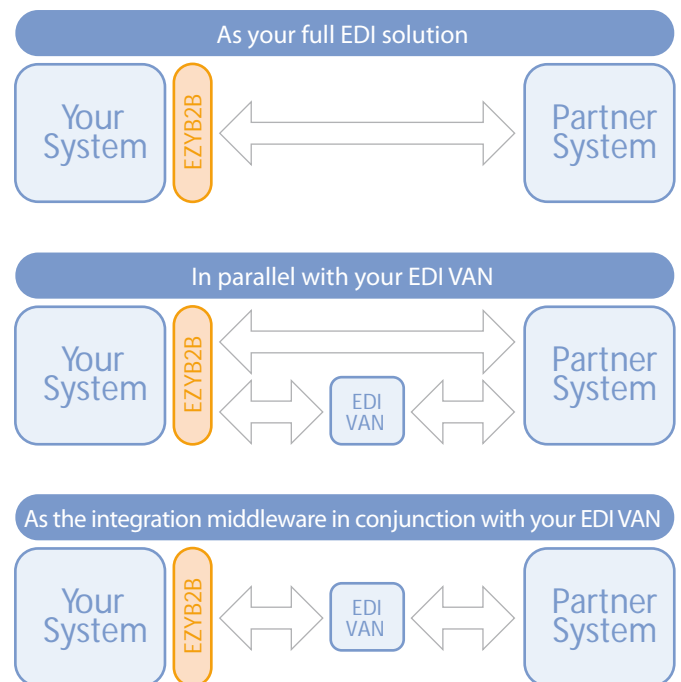
- Automating what Customer Service staff do now when re-keying Purchase Order faxes and emails.
- Electronically checking stock availability, product codes and prices.
- Promptly creating and sending qualified Purchase Order Acknowledgements.
- Automating what Accounts Payable staff do now when re-keying Invoices.

It is important to note that whilst integration can be fully automated, EZYB2B allows you to include manual intervention and review at any point in the overall document handling process.

## TECHNICAL INFORMATION

EZYB2B allows you to describe your business processes using a simple XML-based notation called EZY Business Process Language (EBPL). EBPL processes are executed using the powerful EZY Business Process Engine (EZYBPE) which leverages technologies including Java, XML and XSLT, and supports both Linux and Microsoft Windows operating systems. EZYBPE is completely extensible and able to be utilised in virtually any business process and integration situation. Furthermore, EZYB2B can be utilised as middleware beyond the EDI function to integrate other systems within the enterprise.

## IMPLEMENTATION OPTIONS



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